

# WORLD THINKING DAY 2015

JOURNÉE MONDIALE DE LA PENSÉE 2015

DÍA MUNDIAL DEL PENSAMIENTO 2015

يوم الذكرى العالمي 2015

SIDE A



Our Cabaña

Our Chalet

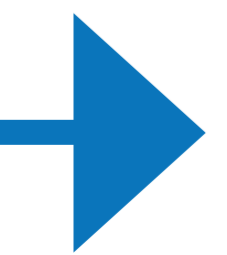
Pax Lodge

Fifth World Centre

Sangam



The End - El fin - La fin - الختام



# BE THE CHANGE IN YOUR COMMUNITY

As the theme for this year focuses on MDG8: "develop a global partnership for development", it's time to take action together and be the change we want to see in the world!

To earn your World Thinking Day badge, work with others on a simple take action project. Taking action requires no special qualifications or expertise; anyone who is passionate and wants to make a difference can bring real change to the places and people they care about.

There are four steps to Be the Change. Use these steps to help you plan your action:



Explore each step to get useful tips for your take action project. Discover...

- **Actions** : a series of tips to walk you through this stage of your take action project
- **Challenges** : Not sure where to start? Try these challenges to help you build your project
- **Inspiration** : Learn about some amazing projects created by Girl Guides and Girl Scouts around the world.

## FOUR STEPS TO BE THE CHANGE

### 1 See the change

Wherever you live and whoever you are, you can change your community for the better. So what needs to change? Spot your opportunity to take action.

**Inspiration**  
The Girl Guides of the Ophir Patrol in Portugal researched their community and realized that not many people visited the local library. They took action by creating a "Bibliobus", with the slogan "Read to know". They run exciting activities and book exchanges to encourage their community to read.

**Challenges**  
• **Community Map:** draw a large map of your community with as much detail as you can. Write or draw about the best and worst things the people that matter and where you can see change is needed. Use your map to help you identify the action you want to take.  
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**Actions**  
• **Map out the different communities you are part of**  
• **Identify root causes of community issues**  
• **Choose an issue to work on at local level**  
• **Create a vision for change**  
• **Vision for Change:** a great project vision inspires others to join you. Create one sentence that describes what the world (or your community) will look like once your project is successful.

### 2 Plan the change

Now you have a vision for the change you want to create, build a detailed and realistic plan.

**Inspiration**  
The Girl Guides of Kenya and the Green Girl Guides of Denmark joined forces in an intercultural dialogue to End Violence. Through support of the Council of Europe, Girl Guides from different regions created an amazing team of skilful young women taking action on ending violence against women.

**Challenges**  
• **Team Inequality:** You need a strong team to make your project succeed. Some team building games with your project team try discussing what makes a group in different skills will help your project succeed.  
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**Actions**  
• **Identify the resources (people, funding etc) your project needs**  
• **Put together an amazing team to deliver your project**  
• **Set objectives and plan your timeline**

If you are looking for more information with planning a take action project, why not download our toolkit on community action Be the Change here: [www.wagggg.org/en/resources/document/view/25247](http://www.wagggg.org/en/resources/document/view/25247)

# BE THE CHANGE TOGETHER

Taking Action is more fun together. To make a difference for MDG 8, find a partner to work with for your WTD challenge!

- Who can you partner with?**
- Other Girl Guides or Girl Scouts, friends and families
  - Other Girl Guide or Girl Scout groups, maybe of different ages, in your Association
  - A different local community group or local business
  - A different youth organization or other charities
  - Schools, colleges or universities
  - A government agency or UN agency
  - Girl Guide and Girl Scout Associations in other countries

Before you start working with a new partner check you have the same values, and can agree shared goals for your project.

You can find more on Strategic Partnerships by downloading our Strategic Partnerships Toolkit here: [www.wagggg.org/en/resources/document/view/25397](http://www.wagggg.org/en/resources/document/view/25397)

### 3 Make the change

Time to put your plan into action! Are you ready?

**Inspiration**  
The 23rd Colombo Guide Company from the Musaeus College in Sri Lanka decided to renovate a school that had been badly affected by conflict. The school became a safer and more child friendly environment, improving student attendance and grades. (Olave Award Winner 2014)

**Challenges**  
• **Project to-do list:** Write down each action you will take to achieve your goals, and to set deadlines!  
• **M & E it:** Monitoring and Evaluation helps you check your project achieves its goal. Don't forget to decide who is responsible for each action, and to set deadlines!  
• **Measure your success and react to any changes along the way.**

### 4 Share the change

Tell the world how you made a difference. You might inspire others with your good ideas!

**Inspiration**  
The 2nd Troop of Rangers in Monastir (Tunisia) raised the awareness of their local Dentistry School to take their project to reach 2750 Libyan refugees (Highly Recommended, Olave Awards 2014)

**Challenges**  
• **Blog it:** set up an online blog to tell the world about your take action project. Don't forget to share your story with your Association and any helpful partners.  
• **Vote for Change:** speaking out, also known as advocacy, is about influencing people to take decisions that will improve our lives and the lives of others. Use your project to help you influence decisions. Learn more from Wagggg's advocacy toolkit: [www.wagggg.org/en/resources/document/view/3384](http://www.wagggg.org/en/resources/document/view/3384)  
• **Think about next steps to grow your project.**  
• **Spread your success story.**

Tell WAGGGS about your take action project! WAGGGS will be sharing all the stories of how Girl Guides and Girl Scouts around the world took action for WTD. Share your story on [www.worldthinkingday.org](http://www.worldthinkingday.org), email [wtd@wagggsworld.org](mailto:wtd@wagggsworld.org) or tweet (@wagggg\_world).

Don't forget! To earn your WTD 2015 badge you need to:



- Play the WTD 2015 game! (Poster SIDE A)
- Be the Change in your community (Poster SIDE B)
- Share your #guidinglight (Poster SIDE B)

## SHARE YOUR #GUIDINGLIGHT

**Guiding Light Challenge**  
Are you ready to be part of a global challenge? As part of the World thinking Day badge challenge, we invite you to:  
**Share your Guiding light!**



**What does it mean?**  
For many years, Girl Guides and Girl Scouts across the world have used the light of a candle to feel connected to the ten million members of WAGGGS around the world. Lighting a candle symbolises the international friendship of the Girl Guide and Girl Scout Movement and our wishes for its future, remembering Olave and Robert Baden Powell on their birthday, and the values we share in our promise and law.

In 2015, we want to share the Guiding light with more people than ever before. To celebrate World Thinking Day and earn your badge, take part in a Guiding light ceremony.

- You can share your Guiding light individually, with your Girl Guide and Girl Scout group, or even with your friends and family. Just pick a time on (or near) World Thinking Day.
- Choose a creative way to share your Guiding light. For example: lighting a candle, a spark from two pieces of flint, organising a campfire, a sparkler, even using a torch or your mobile phone, or capturing the light of the sun!
- Think of a message you would like to share with this amazing worldwide Movement you are part of on WTD.
- Your Guiding light ceremony can be small and simple, or make it part of your bigger WTD celebrations and fundraising activities.

If you want to share your Guiding light and have internet access, why not take a photo of your ceremony and share it with WAGGGS? Use the hashtag #guidinglight so WAGGGS can keep track of all the Guiding lights shared around the world for World Thinking Day.

Visit [www.worldthinkingday.org](http://www.worldthinkingday.org), Twitter (@wagggg\_world) or Facebook ([www.facebook.com/wagggg](http://www.facebook.com/wagggg))

Don't forget to use the hashtags! #WAGGGS, #guidinglight

## Did you know that...

...the Olave Award is an award created in memory of our World Chief Guide, Olave Lady Baden Powell. It recognizes the work of Girl Guides and Girl Scouts to create positive change in their community.